

## Privacy Policy

Welcome to Jackie Hancock Photography's website [www.jackiehancock.co.uk](http://www.jackiehancock.co.uk) powered by [Zenfolio](#). This **Privacy Policy** governs the privacy of its users who choose to use it. It explains how we comply with the GDPR (General Data Protection Regulation), the DPA (Data Protection Act; (pre GDPR enforcement) and the PECR (Privacy and Electronic Communications Regulations). It explains areas of the website that may affect your privacy and personal details, how the website processes, collects, manages and stores details and how your rights under the GDPR, DPA & PECR are adhered to. It also explains the use of cookies and the download of any digital images, files, or documents made available to you on the website. Further explanations are provided for features of the website in order to help you understand how the website and its third parties interact with you and your computing device. Our contact information is provided at the foot of this page if you have any questions.

### Your Consent

By using the website, [www.jackiehancock.co.uk](http://www.jackiehancock.co.uk) you agree with the Terms of this **Privacy Policy** and **Zenfolio's User Agreement** (website provider); this document link can be found in the footer of [www.jackiehancock.co.uk](http://www.jackiehancock.co.uk). Whenever you submit information via the website, you consent to the collection, use, and disclosure of that information in accordance with this **Privacy Policy**, **Zenfolio's User Agreement** and [Zenfolio's Privacy Statement](#).

### Use of Cookies and Website Visitor Tracking

[www.jackiehancock.co.uk](http://www.jackiehancock.co.uk) - powered by [Zenfolio](#), uses cookies to better your experience whilst visiting the website. As required by legislation, where applicable the website uses a cookie control system, allowing you to give explicit permission or to deny the use of or saving of cookies on your computing device. For more information please refer to [Zenfolio's cookie policy](#).

Cookies are small files saved to your computing device's hard drive that tracks, saves and stores information about your interactions and usage of the website. This allows the website, through its server to provide you with a tailored experience within the website.

You are advised that if you wish to deny the use and saving of cookies from the website on to your computing device you should take necessary steps within your web browser's security settings to block all cookies from the website and its external serving vendors or use the cookie control system if available upon your first visit.

### Downloads and Media Files

Any downloadable digital images, documents, files, or media made available on the website, and in addition our website provider's online shopping cart for client gallery downloads are provided to you at your own risk. Whilst all precautions have been undertaken to ensure only genuine downloads are available, you are advised to verify your authenticity using third party anti-virus software or similar applications.

### Contact and Communication With us

When contacting us through the website, you do so at your own discretion and provide any such personal details requested at your own risk. Your personal information is kept private and stored securely until a time that it is no longer required or has no use.

When completing an online contact form, online order and/or creating an online account on the website, the information you provide will be recorded and retained and kept securely online in accordance with **Zenfolio's User Agreement**.

### Email Mailing List and Marketing Messages

Jackie Hancock Photography does not operate an email mailing list program that is used to inform you about products, services and/or latest news. Such services are displayed on Up Close Photography's website Blog and/or Social Media Platforms.

### External Website Links and Third Parties

Although we only aim to include quality, safe and relevant external links, you are advised to adopt a policy of caution before clicking any external web links mentioned throughout our website.

We cannot guarantee or verify the contents of any externally linked websites despite our best efforts. You should therefore note that you click on external links at your own risk and Jackie Hancock Photography cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### Social Media Policy and Usage

Jackie Hancock Photography adopts a Social Media policy to ensure our business is conducted accordingly online. Whilst we may have official profiles on social media platforms, you are advised to verify authenticity of such profiles before engaging with, or sharing information with such profiles. We will never ask for user passwords or personal details on social media platforms. You are advised to conduct yourselves appropriately when engaging with us on social media.

There may be instances where our website features social sharing buttons, which help share website content directly from our website pages to the respective social media platforms. You use social media sharing buttons at your own discretion and accept that by doing so, you may publish content to your social media profile feed or page. It is recommended that you research your social media platform privacy and usage policies before using our social media sharing buttons.

### Use of Identifiable Images

As part of the GDPR, you have options for identifiable image display. Whilst it benefits Jackie Hancock Photography to be able to show new, regular and examples of our work on our website, our social media channels, and/or to share these images with co-suppliers e.g. wedding and equestrian suppliers, it is recognised that you may benefit from limitations on this sharing. Therefore you have the right to fully request that online images identifying yourself are not shared publicly. You may request in writing that identifiable images, whether commissioned or taken at public or private events, be erased from our online sources at any future point in time. All commissioned image data will be used appropriately and with consent under our [Terms of Business](#).

Event images taken by Jackie Hancock Photography appointed as official photographers, will be displayed publicly on our website for selling, digitally, or associated with products available, for marketing purposes and for display on social media platforms, in accordance with this **Privacy Policy** and **Zenfolio's User Agreement**. If you **do not** wish to have identifiable photographs of yourself displayed as above, you have the right to request for identifiable images of yourself to be removed. For protection, you may be required to provide proof of identity before the identifiable images are removed.

Contact us by email: [info@jackiehancock.co.uk](mailto:info@jackiehancock.co.uk) if you have any queries about our **Privacy Policy**, the protection of personal data or if you wish to update or rectify the personal data that we hold about you.